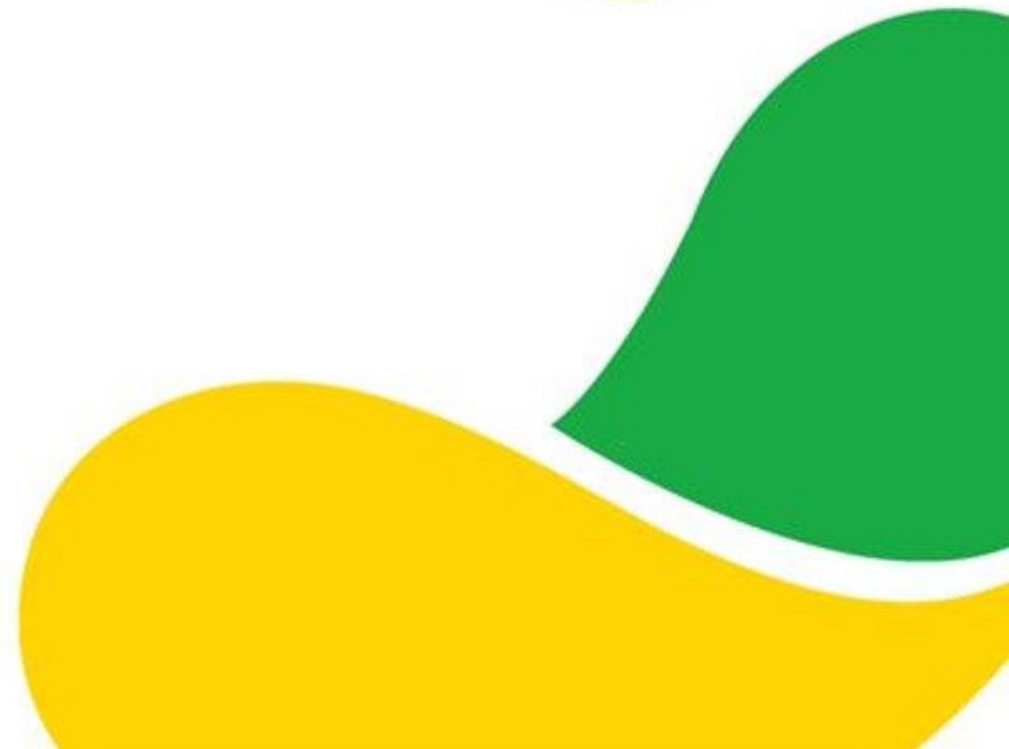
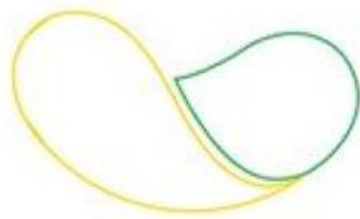
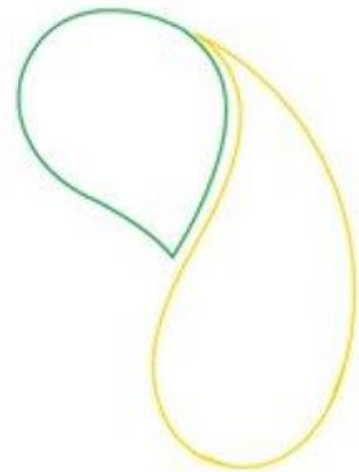


# ApexBrasil



# Scope of Activities

Promotion of  
Brazilian exports

Foreign Investment  
Attraction

Support to the  
internationalization  
of Brazilian  
companies

Strategic market Intelligence

Export Qualification

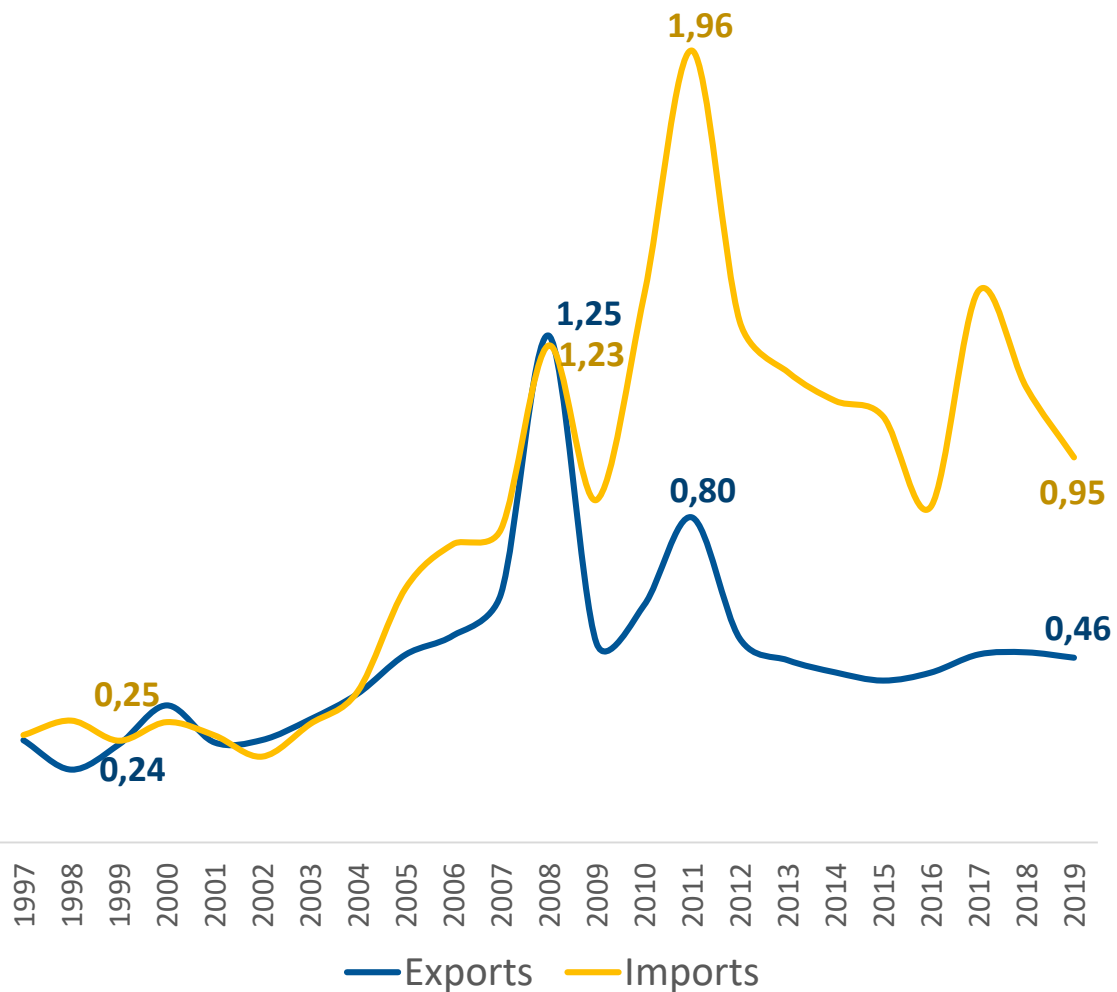
Promotion of Brazil's image as a global business partner



# Trade Outlook

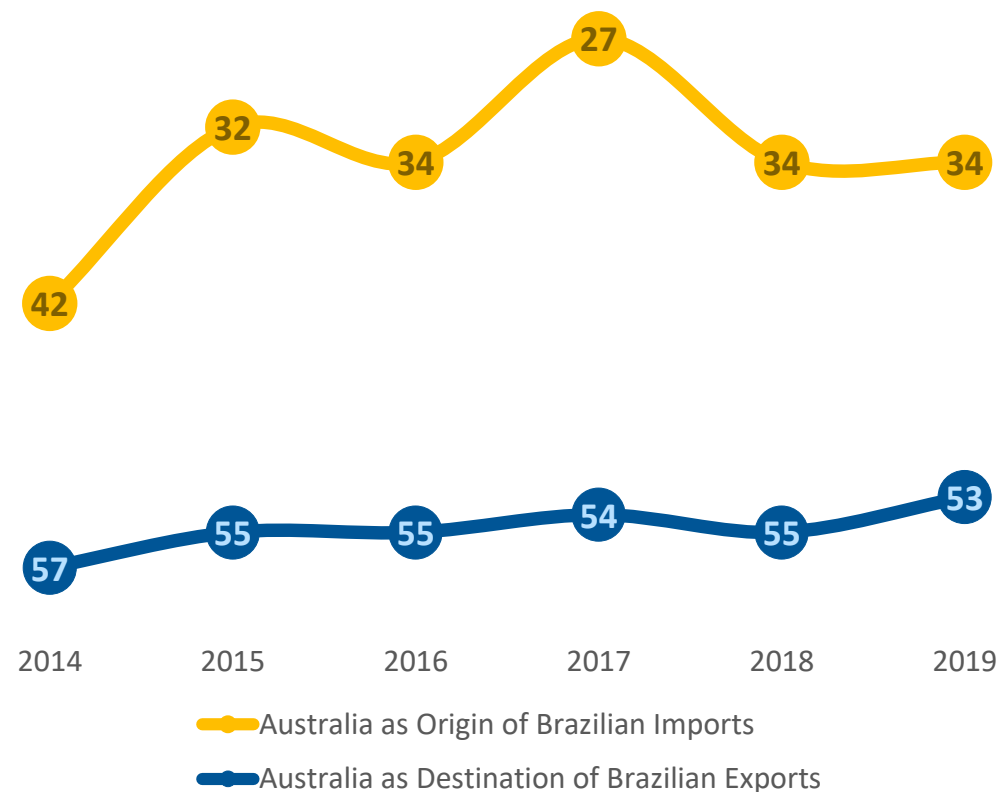
## Evolution of Trade

Evolution of Trade (US\$ billion)



Source: ComexStat/ME

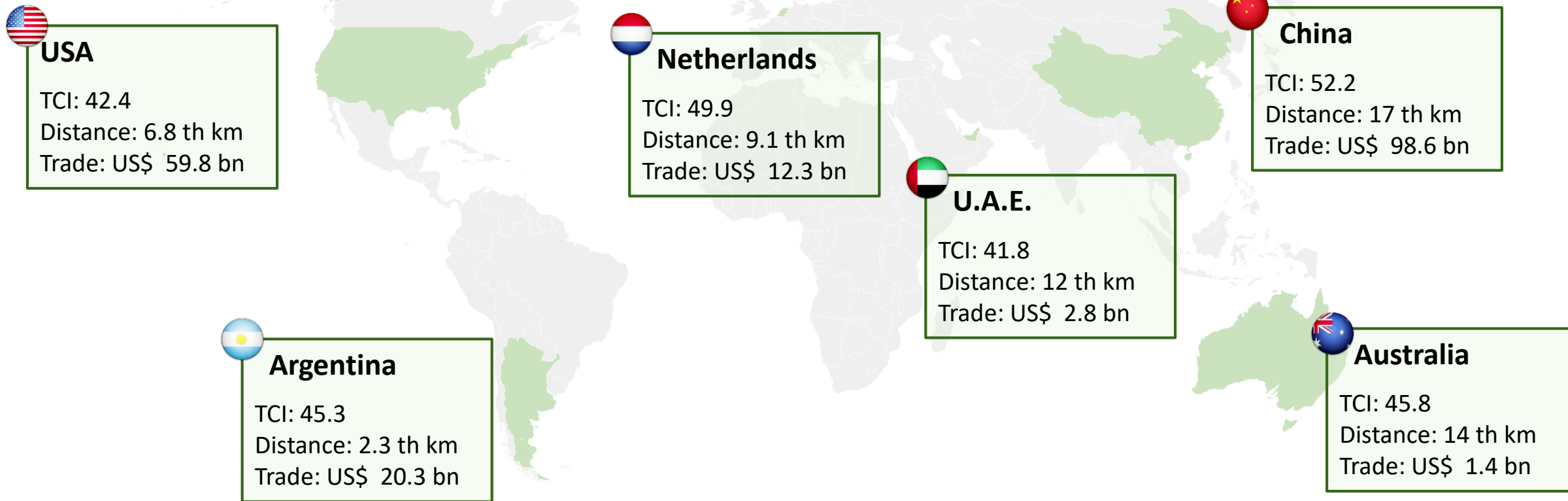
Trade partner ranking



Source: ComexStat/ME

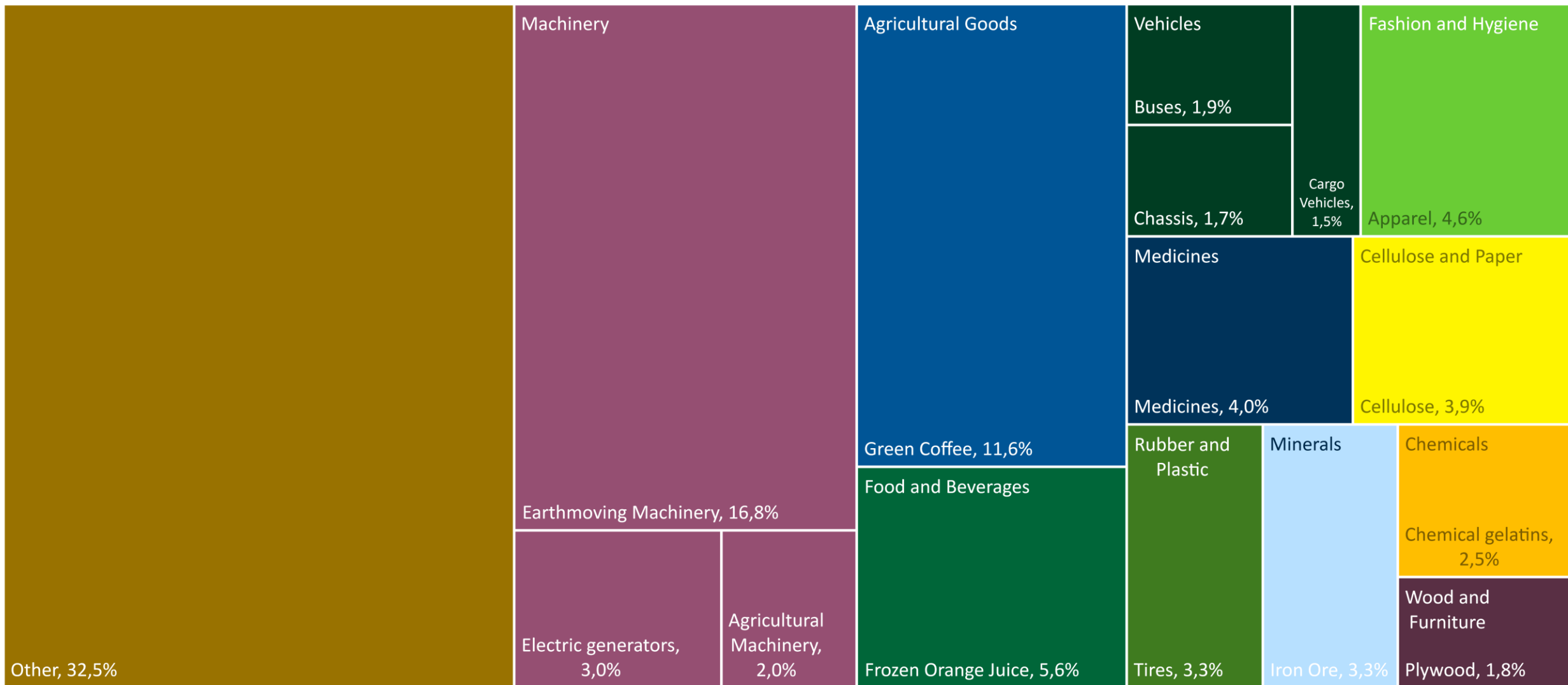
# Trade Outlook

## Trade Complementarity Index (TCI)



# Trade Outlook

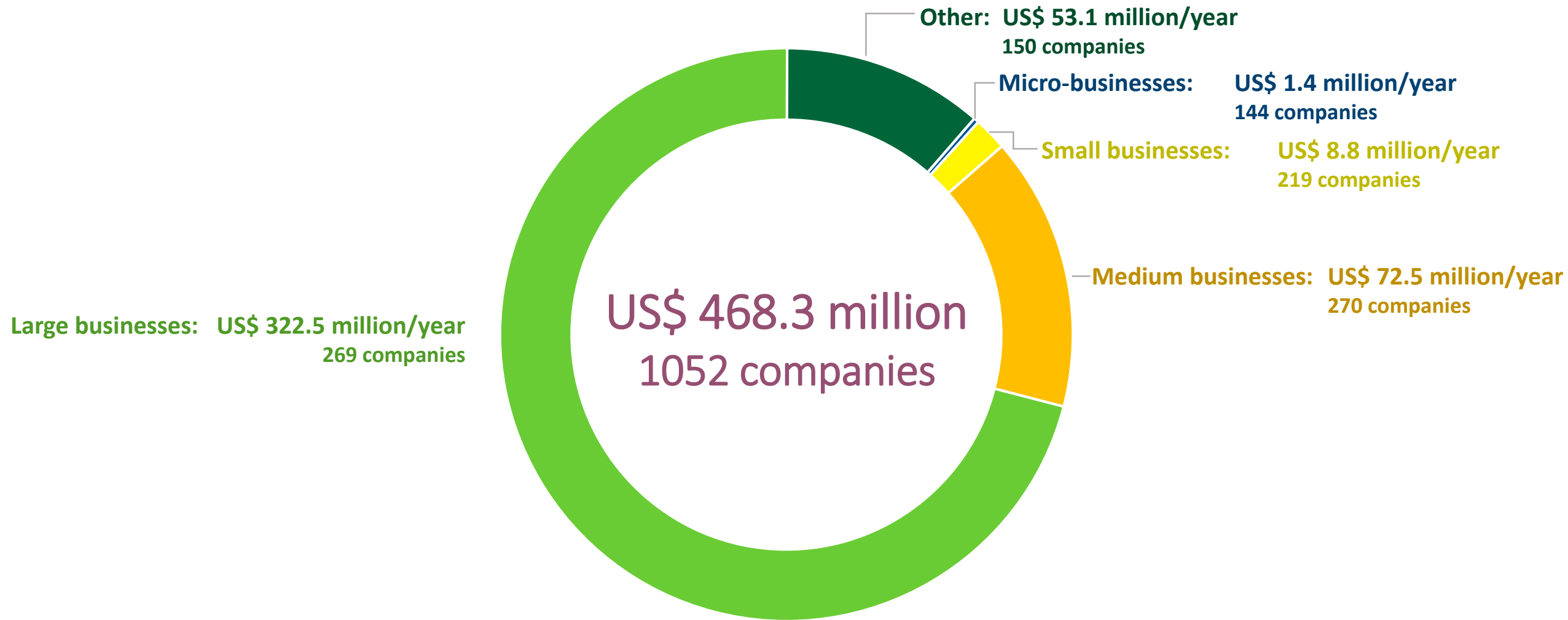
## Products



Source: Apex-Brasil with data from ComexStat/ME

# Trade Outlook

## Exporting value by companies' size





Menu



## CORONAVÍRUS (COVID-19) COMÉRCIO BRASIL - MUNDO

Geral	País
Subsetor	Sazonalidade

Limpar **Filtros**

Estado brasileiro

Região geográfica **Bloco econômico**

País parceiro

Complexo

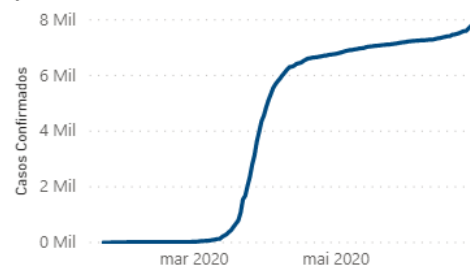
Subsetor

NCM

Mês

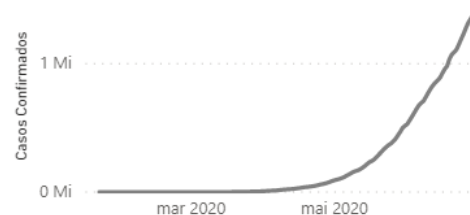
\* Os dados de casos confirmados de Coronavírus são estáticos, conforme ocorrências nos meses selecionados. Para consultas em tempo real sugere-se o site: <https://coronavirus.jhu.edu/map.html>

Casos Confirmados de Coronavírus no país selecionado - Meses Filtrados



Fonte: Johns Hopkins University & Medicine

Casos Confirmados de Coronavírus no estado brasileiro selecionado - Meses Filtrados



Fonte: Ministério da Saúde

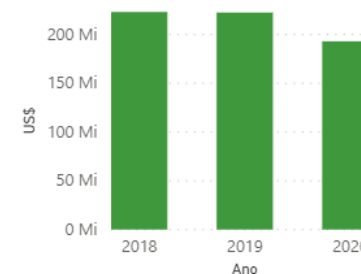
Exportações

**-13,3%**  
 Variação Percentual  
 2019-2020

**-29,5 Mi**  
 Variação Bruta (US\$)  
 2019-2020

Fonte: Comex Stat

Exportações (US\$) - Meses Filtrados



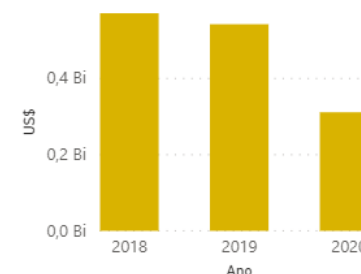
Importações

**-42,6%**  
 Variação Percentual  
 2019-2020

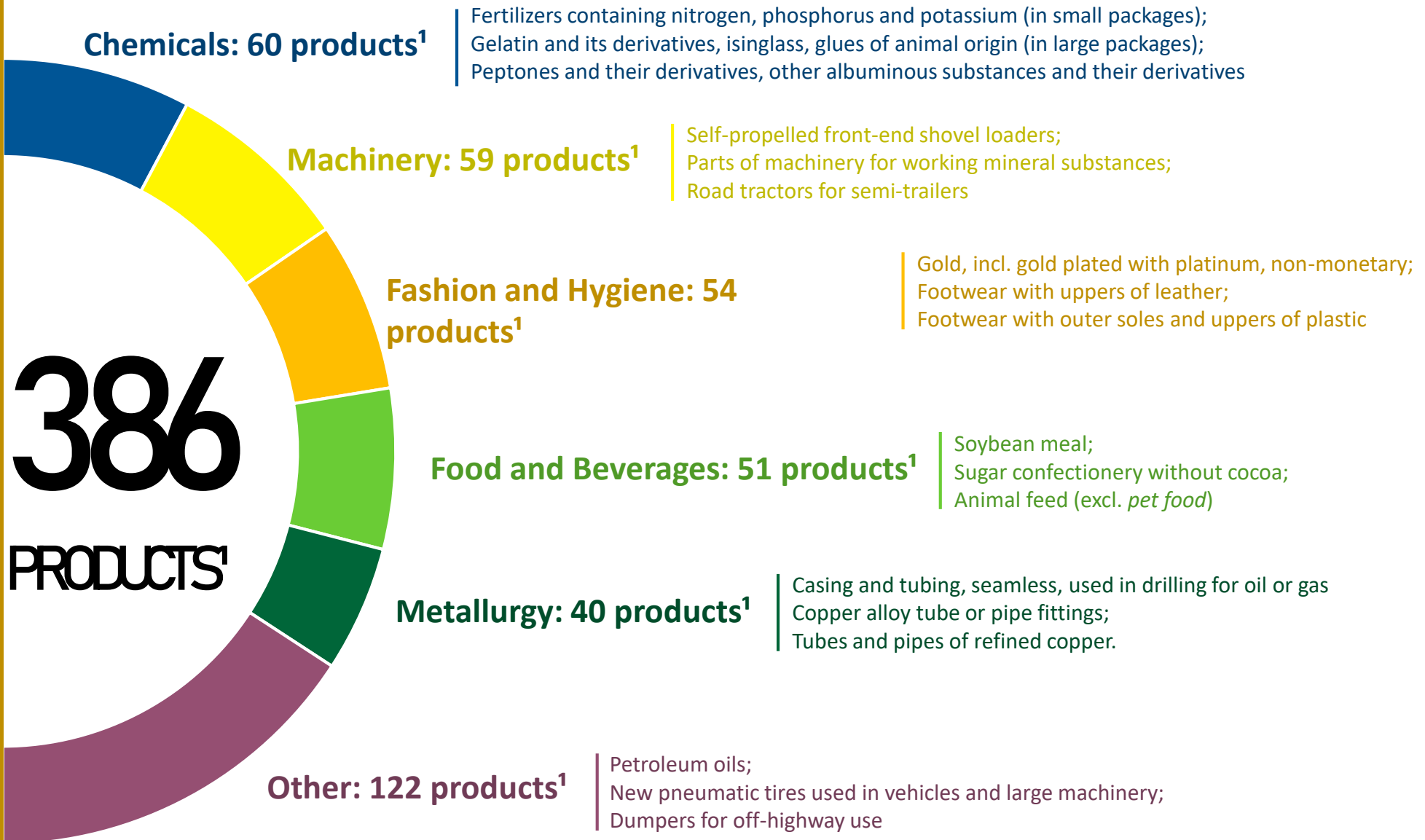
**-231,1 Mi**  
 Variação Bruta (US\$)  
 2019-2020

Fonte: Comex Stat

Importações (US\$) - Meses Filtrados



# Trade Opportunities



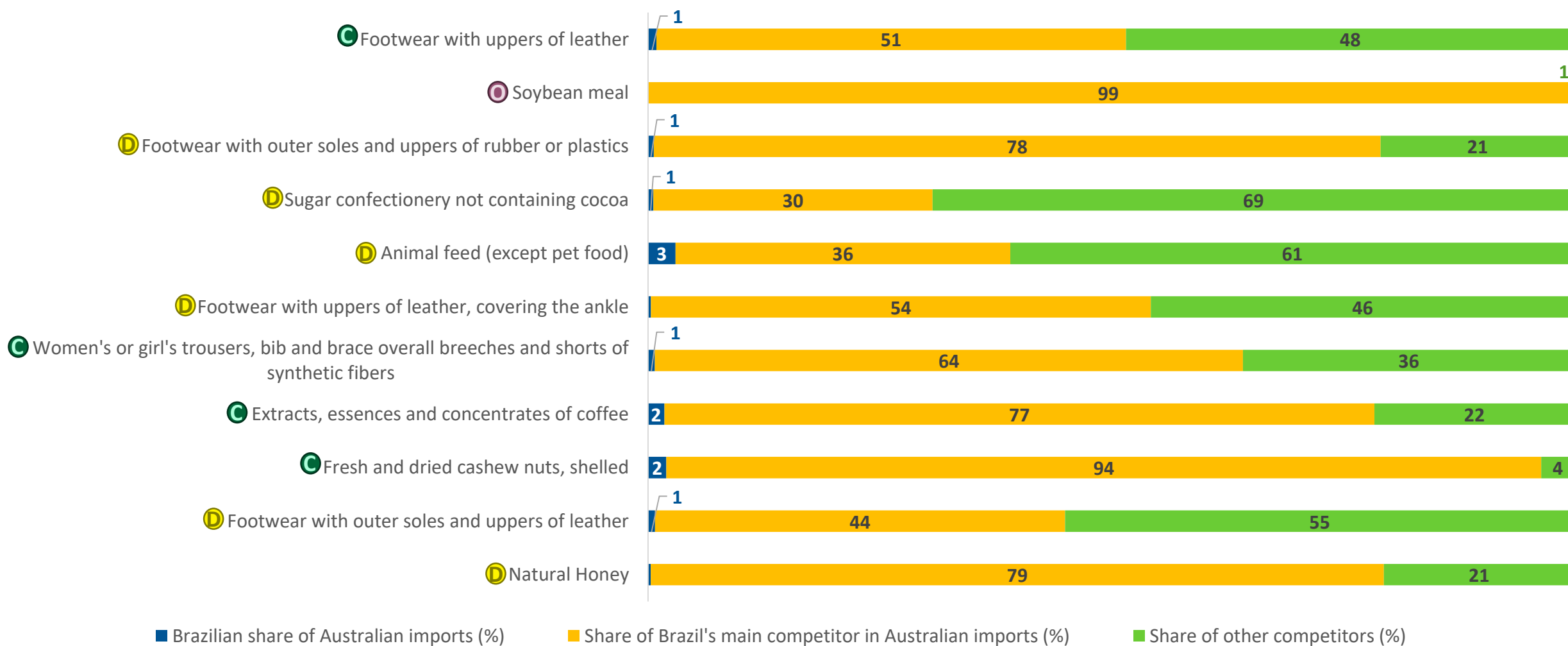
<sup>1</sup> "Products" here is used as a synonym of HS6 codes. Source: Apex-Brasil



# Trade Opportunities

## Fashion & Hygiene and Food & Beverages

### Trade Concentration





# MAPA de oportunidades

**Seu ponto  
de partida  
para exportar**

[paineisdeinteligencia.apexbrasil.com.br](http://paineisdeinteligencia.apexbrasil.com.br)

**in Portuguese**

# Market Access

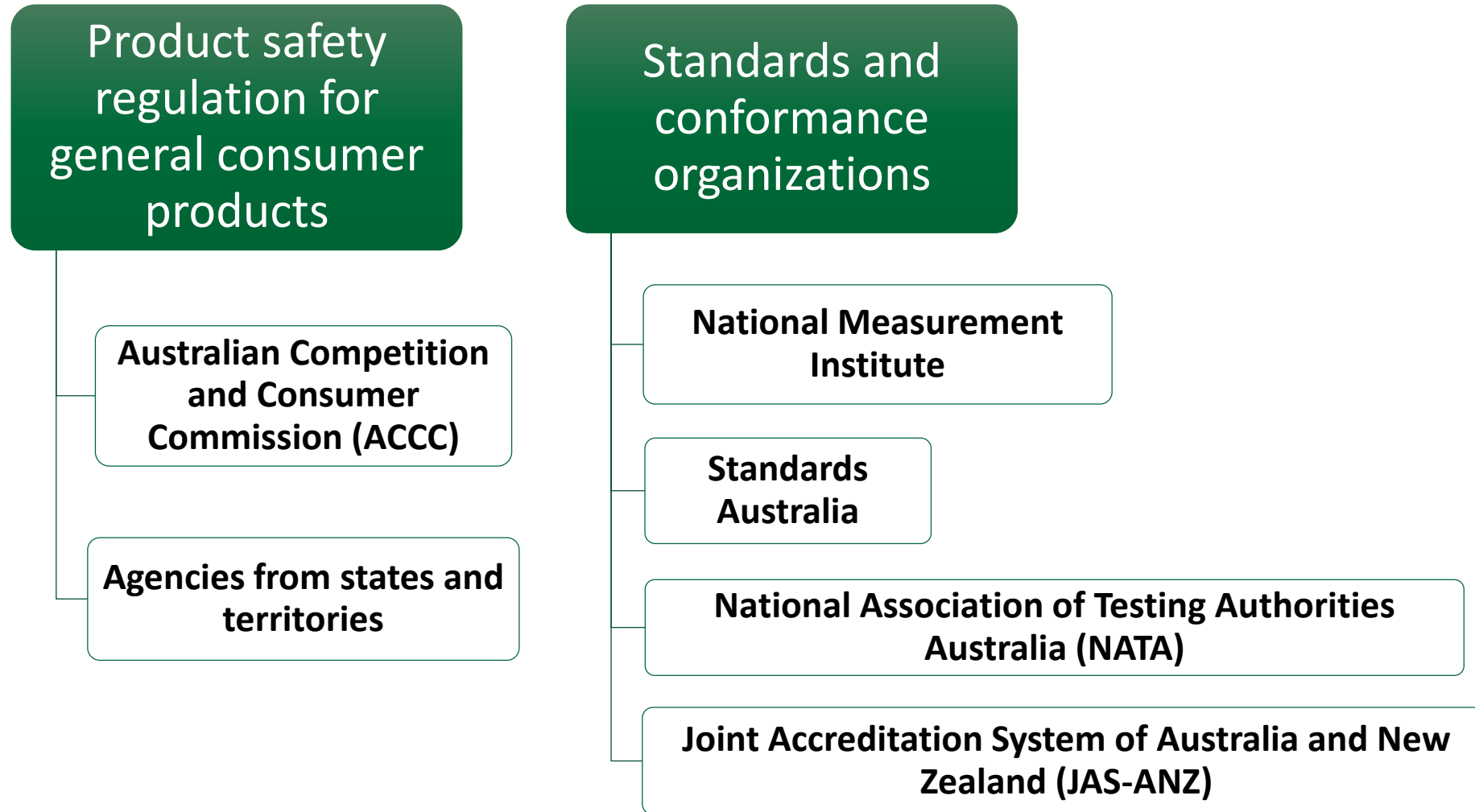
## Fashion & Hygiene and Food & Beverages

The Combined Australian Customs Tariff Nomenclature and Statistical Classification currently in force, commonly known as the "**Working Tariff**", follows the HS2017 nomenclature. It contains 6,474 tariff lines at the eight-digit level. Nearly 50% of the tariff lines are duty free on an MFN basis, while slightly more than half carry an MFN rate of 5% ad valorem.

Goods	HS6s codes and descriptions	Ad Valorem Tariffs (MFN)
Chemicals	<ul style="list-style-type: none"><li>• 310520 - Mineral or chemical fertilisers containing the three fertilising elements nitrogen, phosphorus and potassium (excl. those in tablets or similar forms, or in packages with a gross weight of &lt;= 10 kg).</li></ul>	0%
Machinery	<ul style="list-style-type: none"><li>• 842951 - Self-propelled front-end shovel loaders: Goods, as follows (a) track laying; (b) underground loaders having a payload capacity exceeding 16 t.</li></ul>	0%
Footwear	<ul style="list-style-type: none"><li>• 640220 - Footwear with outer soles and uppers of rubber or plastics, with upper straps or thongs assembled to the sole by means of plugs (excluding toy footwear); and</li><li>• 640399 - Footwear with outer soles of rubber, plastics or composition leather, with uppers of leather (excluding covering the ankle, incorporating a protective metal toecap, sports footwear, orthopaedics footwear and toy footwear).</li></ul>	5% for Both
Coffee	<ul style="list-style-type: none"><li>• 090111 - Coffee (excluding roasted and decaffeinated).</li></ul>	0%
Nuts	<ul style="list-style-type: none"><li>• 080132 - Fresh or dried cashew nuts, shelled; and</li><li>• 080122 - Fresh or dried brazil nuts, shelled.</li></ul>	0% for Both
Honey	<ul style="list-style-type: none"><li>• 040900 - Natural Honey</li></ul>	0%

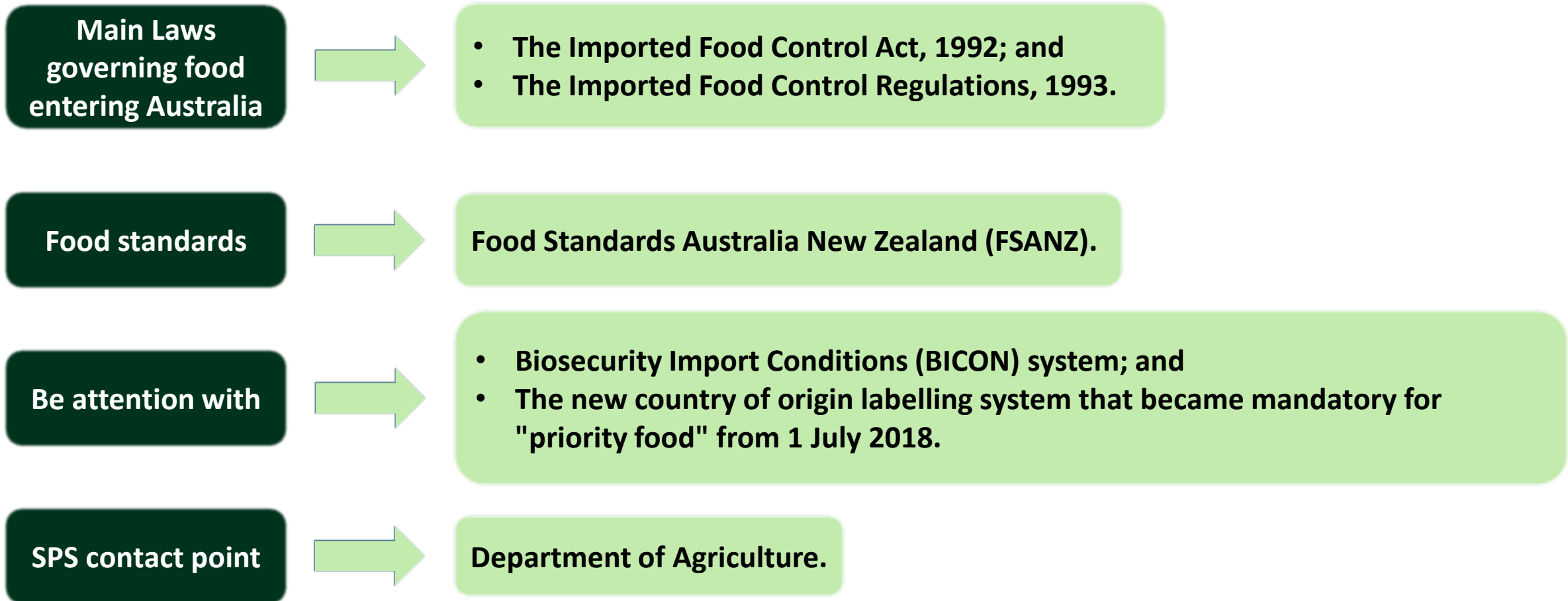
# Market Access

## Technical Barriers to Trade (TBT)



# Market Access

## Sanitary and Phytosanitary (SPS)



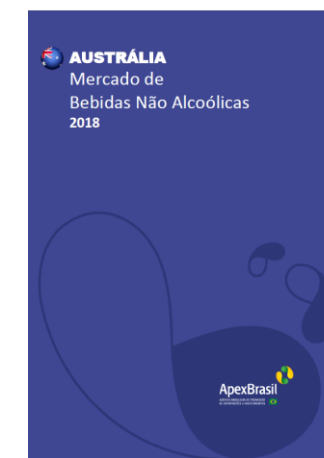
# More Information on the Australian Market



[paineisdeinteligencia.apexbrasil.com.br](http://paineisdeinteligencia.apexbrasil.com.br)



**Beach Fashion  
2018**



**Beverages  
2018**

[www.apexbrasil.com.br/inteligenciaMercado/  
EstudosDeOportunidadesDeMercados](http://www.apexbrasil.com.br/inteligenciaMercado/EstudosDeOportunidadesDeMercados)

# THANK YOU

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